

photo session
STYLE GUIDE



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PHOTOGRAPHY

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Choosing Colors

When choosing your outfits, I recommend selecting lighter, neutral shades and more muted tones. Bright, bold colors can be distracting and take the focus away from where it should be - on you and your beautiful family!

Try to plan each outfit with "dominant colors" and "accent colors." A dominant color is the color that you see the most in an outfit, while an accent is just that. By putting each person in a different dominant color but tying together their accent colors, it'll look great together without looking like you tried too hard.

The camera loves light neutral earth tones like cream, taupe, camel or light gray. Shades of soft pinks and muted blues, mixed with sophisticated neutrals, fit beautifully with an outdoor background and will result in timeless photos that you'll treasure for years to come!

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Coordinating Outfits

Keep in mind that when you're coordinating outfits with family members, you want to pick a color palette and wardrobe pieces that fit together without overly "matching."

The more you can mix it up, the better! I often suggest choosing one person's outfit first and then building everyone else's around that color palette. Maybe there's a print or pattern that you want to start with, and then you can choose solid pieces in complimentary colors that will tie it all together.

If you have multiple children, don't feel like you need to dress them all the same. Let each child's personality shine through in outfits that complement each other without being a perfect match.

8

TIPS FOR A GREAT PHOTO SHOOT

1

Don't go overboard on accessories. A simple accessory or two can bring some extra dimension to your outfit without being overly distracting.

2

Long sleeves are more flattering than short sleeves on men, plus the sleeves can be rolled up for a more casual look.

3

For women, high heels will help make your legs look longer. Neutral colored closed-toe heels are a great choice and match almost anything!

4

Before your session, pack a bag with water and your kids' favorite snacks - it's hard to get good photos when everyone is hangry!

5

Dresses and skirts look stunning on camera - long flowy dresses in particular can bring extra dimension and movement to your photos.

6

Layered looks are great for men and boys as they add extra interest and dimension to photos.

7

Pick a feature or body part you want to flatter, like your shoulders or legs, and plan your outfit accordingly.

8

Last but not least - HAVE FUN! The most important accessory to bring along is your joy and laughter!